



## Orbus Fair Trade Initiative

Members of Orbus are part of a business group that supports Fair Trade on a global basis.

From Wikipedia, the free encyclopedia

**Fair trade is an organized social movement and market-based approach to empowering developing country producers and promoting sustainability. The movement advocates the payment of a fair price as well as social and environmental standards in areas related to the production of a wide variety of goods. It focuses in particular on exports from developing countries to developed countries, most notably handicrafts, coffee, cocoa, sugar, tea, bananas, honey, cotton, wine, fresh fruit, flowers and chocolate.**

**Fair trade's strategic intent is to deliberately work with marginalized producers and workers in order to help them move from a position of vulnerability to security and economic self-sufficiency. It also aims at empowering them to become stakeholders in their own organizations and actively play a wider role in the global arena to achieve greater equity in international trade. Fair trade proponents include a wide array of international religious, development aid, social and environmental organizations such as Oxfam, Amnesty International, Catholic Relief Services, and Caritas International.**

Orbus members are businesses who see global responsibility. While we cannot solve all the world's concerns and problems we can support initiatives that help reduce poverty and marginalization of those in vulnerable positions in other countries and sometimes within our own country.

That is why we ask our members to support a responsible fair trade initiative.

We recommend that as an Orbus Member that you look to purchase products and services that also support Fair Trade and pass the word and knowledge you gain to others, including your own customers and clients. Check out <http://www.fairtradefederation.org>. It has great information for you.

We are not an activist group, but a group of businesses doing their part to better the world community and the community around us.

The word "Orbus" is written in a stylized, green, cursive font. The letters are elegant and flowing, with a slight shadow effect behind them, making it look like a signature or a brand name.

*“Building Communities for the Future”*