



Orbus Green Initiative

As a participant with Orbus programs you have just associated yourself with Orbus Business Networks who are encouraged to be Leaders in environmental issues that benefit you and future generations. Implementing environmentally sustainable practices makes good sense. We ask you join in as well.

Orbus members as businesses who are environmentally responsible need to see how they can bring that sense of responsibility home and to the workplace.

Reduce, Reuse and Recycle

While this is one part of Orbus' innovative branding program, it also can save you money in the long run.

The first step is to analyze how your activities at home and at work impact the environment.

Can you recycle what cannot be reused ?

Are you buying new products that are recyclable?

Can you manage with a more paperless business model ?

How do you dispose of old equipment or obsolete products ?

Can you reduce energy consumption?

Do you turn off lights, computer equipment and office equipment when not in use ?

Consider using a laptop, it uses 50% less energy than desktops.

We recommend that as an Orbus Member that you work diligently to go "green" and pass the word and knowledge you gain to others, including your own customers and clients. Check out www.ecologo.org. It has great information for you.

Also on the global scale we need to take positions on the "green" strategy of all nations. We are not an activist group, but a group of businesses doing their part for the environment.

We will update this site also from time to time with ideas that help you go "green" as an Orbus Member.

“Building Communities for the Future”